

## PROSPECTS FOR THE USE OF GAMING TECHNOLOGIES IN THE STAGING PROCESS OF MASS HOLIDAYS

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**ABSTRACT:** This material is an attempt to comprehend and describe the existing system of staging mass holidays and analyze the prospects for this process. A well-written script for a festive event should be accompanied by the right choice of venue or venue, good design, and quality of service. All this should make the most favorable impression on its participants. Each holiday should have its own, clearly defined concept. The concept of a festive event should vividly express the idea laid down in the holiday. And only in this case, he will be able to leave good memories and perceptions from visiting this event in people's memory for a long time. In modern festive mass culture, there are tendencies to update the traditional holiday, the inclusion of new forms and elements in its organization. All this can be seen in the process of increasing in the world and in our country, in particular, the number of festive events, music festivals, olympiads, competitions.

**KEYWORDS:** Mass holidays, art, holiday culture, holiday concept, directing, acting, traditions, innovation.

### INTRODUCTION

Each mass holiday has its own structure, which contains a certain compositional structure of the scenario. Also, when organizing and holding such a large-scale event, a communication process always arises. We attribute the literary basis of the holiday and its content to the compositional construction of the script. We refer to the communicative process the design of a festive space and its compositional organization. For the composition of the holiday, it is important to take into account the urban festive environment that forms its compositional space.

The most important feature of the holiday is communication, that is, festive contact. This is one of the most important conditions - the creation of a festive contact between all participants of the mass event. It is needed in order for the public to begin active interaction with each other and with the organizers. Such contact can be called unity.

### THE MAIN FINDINGS AND RESULTS

Everywhere, the anticipation of the holiday evokes in people feelings of anticipation, community, freedom, and collectivism. At the holiday, people more than anywhere else, and ever feel their

unity, patriotism, solidarity. In all studies of folk art, a mass holiday, such human qualities as patriotism, humanism, purity, selflessness, loyalty, which are formed under their influence, have found their artistic reflection. Excellent benefits on this issue are the works of M.R. Rakhmanov[1], A.M. Rybnik [2], B.S. Saifullaeva [3], M.R. Yusupova [5] and others.

The idea of a holiday should help to feel the fullness of life, mood, should create an atmosphere of harmonious combination of each participant, with nature and the society in which he/she will be. Everyone who is a participant in a mass holiday has as its goal the satisfaction of the need for the game. This is the main goal of the formation, creation and holding of a mass holiday. All this is also important in the upbringing of a harmonious personality, since a holiday and a game are phenomena that have a spontaneous nature of occurrence in a certain period of human development.

At the beginning of the XXI century, large-scale changes took place in the staging of mass holidays, as well as in the use of gaming technologies. As a result of the mass distribution of multimedia, the ways of perceiving life itself have changed. Through this process, culture has become more accessible to each of us. There was a fusion of various types of contemporary art.

Today, visualization of information is one of the main means of presentation. This is the main achievement of multimedia in modern conditions. "The directors of spectacles in the field of art today are free in creative self-expression, in the manifestation of individuality ..." [4.P.68]. And if we consider the consumers of media content, including the spectacle, then the firm statement works here that "The audience of modern media products in the general sense of the word is quite lively and flexible, it reacts to any change" [6.P, 12].

At all times, the structure and dramaturgy of a mass holiday had its own characteristic features. These specific features are manifested both in the exposition, and in the climax, and in the conflict, in other words, at all stages of the dramaturgy of the mass spectacle.

It should be noted that dramaturgy itself has a certain organizational structure. It incorporates various episodes and so-called "attractions". Any action in the bulk representation does not contain a direct sequence. It contains the repetition of events, retreats, delays, stops. An important point is that there are methods and techniques that help to diversify the holiday - this is often the transition from the verbal part to the movements, that is, to plastic and from it to music. In this case, the plot can be presented in a free dramatic structure. Here, the correct transitions, that is, the stops of the action, play an important role. The plot takes on a twist. Its variability appears, in other words, it can meet the intentions of the director, screenwriter and producer, but at the same time be visual and figurative. All this, in turn, is reflected in the selected artistic material. In a holiday, as in a mass performance, there should always be a culmination, that is, the highest point in the development of the action. And according to tradition, this is followed by a denouement, the finale of the action comes.

Great attention must necessarily be paid to the work of the artist - director. From his work depends figuratively - the plastic part of the mass event, which determines the ideological and artistic power of the mass holiday. When designing outdoor spectacles, it is important to create a special environment for the action of a kind of play space. The visualization of the "director's text" occurs due to the exact score of sound and noise. "The correct effect of moving sound in

space (it is used very little, and if it is included in the score of representations, it is rather small and clumsy) creates the illusion of a “revived” sound space. 3-D effects give a complete feeling of being in a given atmosphere, at a given time” [5.P, 90]. The use of phonograms cannot provide sufficient conditions for the creation of full-fledged artistic images, therefore the work of a sound engineer is not determined by the finished phonogram. It is determined by the preparation of a cross-cutting plot, which has a complex musical and speech score. Various leitmotif elements are possible that complicate the work of a sound engineer, but ensure the success of his activity in connection with the correspondence of these elements to the plot, artistic images and idea of the work. In addition, it is the leitmotif elements that make it possible in all breadth of the possibilities of a sound score, which is filled with surround sound.

Editing is the final stage in creating a spectacle as a multimedia product. All sound and other artistic means used in a mass spectacle ultimately depend on the logic, literacy and validity of the installation.

Thus, the game and mass holidays in the life of the peoples of different countries have been and are the strongest system of education, a socio-spiritual means of personality development, an arsenal for transferring experience, traditions, forms, methods, moral formation of a person.

The main methods of education in the process of playing and holding mass holidays are the following: example, persuasion, clarification, approval, encouragement, stimulation, punishment. It is unacceptable to use commercialization of mass holidays in entertainment culture, which inevitably leads to deformation of forms and distortions of their essence. The very concept of “entertainment” can have nothing to do with the concept of true culture.

## CONCLUSION

To realize the idea of a national holiday, expressive means of art, a competent combination of real and game action, the organicity of their synthesis, attracting opportunities for collective improvisation expressed in mass dances, choral singing, various competitions and competitions are of paramount importance.

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