
MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS IN HARMONY WITH GLOBAL AND NATIONAL VALUES: BASED ON THE EXPERIENCE OF SOUTH KOREA

Sheraliyev Alisher Mukhidinovich

Independent researcher at Kokand State Pedagogical Institute, Uzbekistan

ABSTRACT: The management of higher education institutions requires a strategic balance between global advancements and national values. South Korea serves as an exemplary case where modern education policies integrate global standards while preserving cultural traditions. This article examines the governance strategies of South Korean universities, emphasizing curriculum development, policy frameworks, technological innovations, and cultural preservation. By analyzing South Korea's higher education model, the study provides insights into how institutions can maintain their cultural identity while achieving global competitiveness.

KEYWORDS: Higher Education Management, South Korea, Globalization, National Values, Educational Policies, Digital Integration, Cultural Identity.

INTRODUCTION

Higher education plays a crucial role in shaping individuals who can contribute to both national development and global progress. South Korea, known for its rapid economic growth and educational excellence, provides a model for managing higher education institutions in harmony with global and national values. This article explores the key strategies employed by South Korean universities to achieve this balance. South Korea's higher education system exemplifies a successful balance between global competitiveness and national cultural values. The country has rapidly modernized its universities while preserving Confucian educational traditions, aligning with global standards without losing its unique identity. South Korea's higher education system has undergone significant transformation over the past decades. Government policies, strong institutional frameworks, and investment in research and development have positioned South Korean universities among the top in the world. At the same time, these institutions continue to emphasize Confucian traditions, national identity, and ethical values.

Strategies for Balancing Global and National Values. South Korean universities have adopted a curriculum that blends global knowledge with national heritage. Many institutions offer bilingual programs, global studies, and courses on Korean history, philosophy, and culture. Universities also emphasize STEM education while incorporating traditional subjects such as Korean literature and ethics. The South Korean government has implemented various policies to align higher education with global trends while safeguarding national values. The "Brain Korea 21" (BK21) initiative, for example, funds research and global collaboration while maintaining a focus on Korean academic and cultural contributions. Digital transformation has played a key role in South Korea's education sector. Universities leverage artificial intelligence, big data, and online learning

platforms to provide world-class education. At the same time, digital tools are used to preserve and promote Korean culture through virtual museums, language courses, and historical research databases. South Korean universities actively participate in global exchange programs, attracting international students while sending their own students abroad. These programs allow students to gain a global perspective while also serving as cultural ambassadors who share Korean traditions and values internationally. Educational institutions in South Korea incorporate ethics, discipline, and respect—values deeply rooted in Confucianism—into their teaching methodologies. Leadership programs in universities focus on character development, ensuring that graduates contribute positively to society while excelling in their respective fields.

Challenges in Higher Education Management. Despite its success, South Korea faces challenges in maintaining a balance between global competitiveness and national identity. The pressure to conform to Western education models sometimes leads to conflicts with traditional teaching methodologies. Additionally, the intense academic environment has raised concerns about student well-being and mental health.

Lessons from South Korea's Experience. South Korea's approach to higher education management offers valuable lessons for other countries seeking to balance global and national values. Key takeaways include:

- Investment in research and innovation to enhance global competitiveness.
- Preservation of cultural heritage through curriculum design and national policies.
- Adoption of digital transformation while maintaining ethical and traditional values.
- Encouragement of international partnerships to facilitate cultural exchange and learning.

CONCLUSION

South Korea's higher education model demonstrates that global advancement and national traditions can coexist harmoniously. By focusing on innovative policies, technology integration, and cultural preservation, universities worldwide can develop a management strategy that respects their heritage while preparing students for a globalized world. Future research should explore additional models of higher education management that integrate cultural values and international standards effectively. South Korea's higher education system successfully merges global academic excellence with Confucian discipline and national pride. By adopting a flexible yet culturally rooted approach, other nations can learn how to modernize without westernizing entirely.

REFERENCES

1. Altbach, P. G., & Knight, J. (2007). The Internationalization of Higher Education: Motivations and Realities.
2. Kim, T. (2018). Higher Education in South Korea: Globalization and National Identity
3. Jung J. Higher education in Korea: Western influences, Asian values and indigenous processes //Journal of Asian Public Policy. – 2018. – T. 11. – №. 1. – C. 1-13.

4. Ryu, Kiung, and Ronald M. Cervero. "The role of Confucian cultural values and politics in planning educational programs for adults in Korea." *Adult Education Quarterly* 61.2 (2011): 139-160.