

## TEXT ANALYSIS AS A METHOD OF DEVELOPING THE SPEECH SKILLS OF FUTURE SPECIALISTS

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**ABSTRACT:** This article examines the effectiveness of text analysis as a method of developing speech skills in future specialists. In the context of the modern educational environment, emphasis is placed on the importance of developing students' skills of analysis, interpretation and expression of thoughts in written and oral form. The author examines the practical aspects of using this method in the educational process, including the choice of texts, the methodology of analysis and evaluation, as well as the impact on the overall quality of students' communication. Based on the conducted research, it is concluded that text analysis has a significant positive effect on the development of speech skills in future specialists, which emphasizes its importance in modern pedagogical practice.

**KEYWORDS:** text analysis, development of speech skills, training of specialists, teaching methods, linguistic analysis, communication skills, information processing, interpretation of texts, development of analysis skills, critical thinking, academic literacy.

### INTRODUCTION

In today's world, where information flows are steadily growing, the ability to analyze texts is becoming a key skill for successful communication and professional development. This is especially true for future specialists whose work is closely related to information processing and knowledge transfer. Text analysis is not just an understanding of the content of what is written, but also the ability to extract key information, evaluate its reliability, as well as formulate your own conclusions and argue your thoughts. The inclusion of text analysis tasks is becoming increasingly important in educational institutions and professional educational programs[1]. Students are offered both artistic and scientific texts, which helps to develop versatile analytical skills.

Initially, students learn to identify the main ideas and arguments of the author, distinguish facts from opinions, and understand the tone and style of the text. Next comes a deeper analysis, including an assessment of the logic of statements, argumentation, the use of vocabulary and the structure of the text. Gradually, students develop their ability to think critically and analytically, which will be useful to them in their future careers. Text analysis skills are necessary in various fields of professional activity. For example, in medicine, specialists should be able to analyze scientific articles, medical reports and medical histories in order to make informed decisions in practice[2]. In business, text analysis helps to understand market trends, analyze customer reviews, evaluate competitors and form company development strategies. In the scientific field,

text analysis is the basis for the work of researchers: from a review of the literature to the analysis of experimental data and the formulation of conclusions.

Modern technologies also play an important role in developing text analysis skills. Automated text analysis tools allow you to quickly process large amounts of information and identify key facts and patterns. Machine learning and artificial intelligence make it possible to automatically recognize texts, analyze tonality, identify patterns and thematic modeling[3]. The development of speech skills among future specialists is one of the key aspects of their professional training. In the modern information society, where communication plays a crucial role, the ability to analyze and work effectively with text becomes an integral part of a successful career. In this article, we will look at how the use of the text analysis method contributes to the development of speech skills in future specialists.

### **Key components of text analysis**

Text analysis is the process of systematically parsing and understanding the content of a text in order to extract important information, identify key ideas, evaluate arguments and express one's own opinion about what has been read. This stage includes understanding the meaning of the text, identifying the main and additional information, as well as identifying the key themes and ideas contained in the text. Here, students analyze the organization of the text, identify the relationship between its parts, identify structural elements (introduction, main part, conclusion) and identify the argumentation or logical development of ideas. This stage includes an analysis of the author's position, his motivation, the arguments and evidence used, and an assessment of the reliability and accuracy of the information provided.

After analyzing the text, students formulate their own opinion about what they have read, argue it and present it in written or oral form. Using the text analysis method is an effective way to develop future specialists' speech skills for several reasons: Text analysis requires students to think critically, analyze and evaluate information, identify key aspects and formulate informed conclusions[4]. Text analysis requires the expression of thoughts and ideas in written or oral form. This helps to improve the skills of formulating arguments, structuring information and clearly expressing thoughts. Text analysis allows students to expand their vocabulary, familiarize themselves with various styles and genres of texts, and improve their understanding of grammatical structures.

The development of text analysis skills is an important component of preparing future specialists for professional activity. In today's world, specialists must be able to analyze large amounts of information, extract key aspects from it and make informed decisions based on this analysis. Text analysis is an effective method of developing speech skills in future specialists. It helps to develop critical thinking, improve communication skills and prepare for professional activity. The correct use of this method in the educational process allows students not only to master academic skills, but also to successfully adapt to the modern information society.

The development of speech skills plays a key role in shaping the competence of future specialists in various fields. One of the effective methods contributing to this development is text analysis. Text analysis is a process involving the analysis and study of the content, structure, style and

linguistic features of a text in order to identify its meaning, argumentation and emotional coloring[5]. In relation to the educational process, text analysis allows students to improve their skills of understanding, interpreting and argumentation of scientific and professional materials. It is important to note that text analysis as a method of developing speech skills covers not only literary texts, but also scientific, technical, business and other types of texts that students of future specialists can meet in their professional activities.

Text analysis helps to improve reading comprehension skills. Students engaged in text analysis learn to identify key ideas, identify the main arguments, identify connections between parts of the text and understand its structure[6]. This allows them not only to learn the content of the text more deeply, but also to better remember the information, which is important for further use in their professional activities. Text analysis promotes the development of interpretation and argumentation skills. Students learn to analyze the author's arguments, evaluate the reliability of the information provided, and express their point of view on the problem under discussion. This helps them develop critical thinking, the ability to analyze and evaluate different points of view, as well as formulate their own arguments and conclusions.

Text analysis contributes to the development of students' language skills. They learn to identify and analyze the linguistic features of the text, such as vocabulary, syntax, style and tone. This helps them improve their literacy, expand their vocabulary, and master various styles and genres of writing, which is an important aspect of their professional training. The inclusion of text analysis in the learning process allows students to develop speech skills in the context of real professional tasks. Teachers can use a variety of text analysis techniques and techniques, such as group discussions, written essays, presentations, and discussions, to help students master this skill.

Text analysis is an effective method of developing the speech skills of future specialists. It helps to improve the skills of understanding, interpretation and argumentation, as well as the development of language competencies. The inclusion of text analysis in the educational process allows students not only to better assimilate educational material, but also to successfully apply the acquired knowledge and skills in their professional activities.

Conclusion. Text analysis plays an important role in the development of speech skills of future specialists. This skill is necessary for both successful studies and professional growth. Proper understanding and interpretation of texts help to form critical thinking, analytical abilities and the ability to make informed decisions in various spheres of life and activity. The use of modern technologies complements and enhances this process, making it more efficient and productive.

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