
VERBAL AND NONVERBAL ASPECTS OF TED TALKS VIDEOS TO DEVELOP LEARNERS' PUBLIC SPEECH

Feruzakhon Mansurova

EFL Teacher Of Specialized Boarding School In Kokand, Uzbekistan

ABSTRACT: This thesis statement discusses the role of TED Talks in developing learners' public speaking ability which is considered to be one of the most challenging skills. It proves that TED Talks offer up-to-date information and motivational experience to help students to deliver a proper public speech. Besides, it reveals that TED Talks videos include both verbal and nonverbal aspects for students' linguistic development.

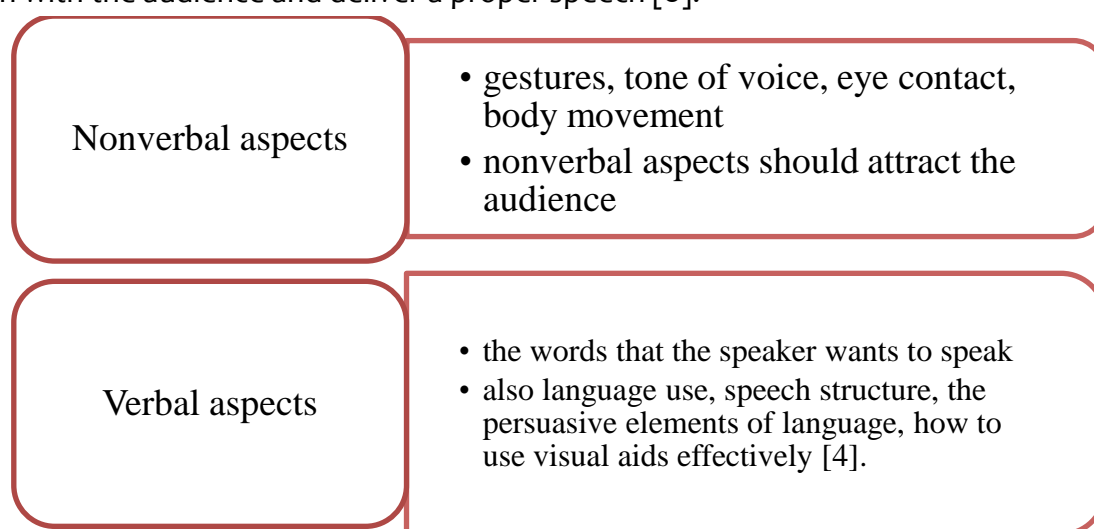
KEYWORDS: Public speaking, TED Talks, verbal aspects, nonverbal aspects.

INTRODUCTION

In this digital era, the English language cannot be taught separately from the advancement of technology as it offers both learners and teachers the ease of accessing online resources to improve the learning process. Abadi and Marszban mention that English is widely used in many different areas like science, business, technology etc. and it is vital to obtain the latest achievement in these areas [1]. Among four English skills, speaking is regarded one of the essential skills that should be improved as it helps learners to interact, negotiate and share ideas in an oral way. Besides, it deals with producing sentences, utterance and sounds in the correct form [7]. Learning speaking successfully helps us to use the target language like native speakers [10]. Nowadays English learners can easily acquire different learning resources that can foster their linguistic skills. In this case, authentic and video materials can be utilized to enhance public speaking skills since they provide learners with the contents that are shared by people who speak English as their primary language. Authentic materials refer to the resources that offer useful and natural target language.

One of the most effective materials can be TED (Technology, Entertainment, Design) Talks, which helps students promote their public speaking skills. Sherman (2003) states that videos can be a wonderful resource for discussions and open up the English -language world as it provides interesting visual media and motivation[9]. TED Talks is a clear example of this statement because it is a kind of educational public speech in the form of sharing the speaker's life experience and inspiring the audience with motivational speech on the stage. Originally, it was established in 1984s by Harry Mark AND Saul Wurman and can be accessed on different platforms such as You Tube, Google Podcast etc.

Recent facts show that TEDx Talk You Tube channel has 38, 800, 000 subscribers with 202, 117 videos uploaded so far and subscribers increased by 100,000 on August 13th , 2023 [3]. Vasilevich (2016) mentions that the most advantageous side of utilizing TED Talks is in their authenticity since the speaker shares their own ideas, stories with the audience [6]. Apart from this, the best thing about this platform is that students do not just listen to the speaker in recordings but they can listen to different accents, watch the speaker's facial expressions, movements and gestures which allow students get more experience about public speech and include it to their repertoire to use it in the future job-related occasions. Besides, the accuracy of subtitles on the screen can provide learners with linguistic information to improve their vocabulary [11]. Li et al (2015) emphasized that TED Talks videos authentic role models demonstrate various non-verbal languages which are necessary to develop public speaking skills. There have been different notions and ideas about the advantages and disadvantages of TED Talks videos in linguistics discourse. According to Korompot and Jabu (2019), public speaking is also called extensive speaking which requires learners to have access to anline speaking resources outside the classroom via modern technology as they should understand the aspects of public speaking, both verbal and nonverbal ones in order to find the suitable way to improve their public speech [5]. Actually, a person who is speaking in public should know how to behave on the stage, build relation with the audience and deliver a proper speech [8].



In this case, TED Talks videos can develop both verbal and nonverbal aspects that are necessary for fluent public speech as it deals with the ability to convey, persuade and inform things to the audience.

Overall, the authenticity of TED Talks videos offer students opportunities to demonstrate presentations and speeches that are needed for real-life input [2].

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